



# Safety and Reliability Society

## Advertising Rates 2010

The Safety and Reliability Society is a Professional Affiliate of the Engineering Council UK. With 600+ individual members and 30+ corporate and academic affiliate members, the Society continues to grow annually.

Nurturing a cross-industry perspective, our membership are constantly seeking opportunities to contribute their skills and build their professionalism. As a result we communicate job vacancies and course details to our members on a regular basis.

For advertisers, we provide two services:

**Generalised advertising** on our website - this is available to our membership, and any other safety and/or reliability professional, job or course hunting online

**Targeted advertising** in our Newsletter and Journal - this reaches our members individually

**Affiliate members receive 50% discount on advertising - to join <http://www.sars.org.uk/affilproc.htm>**

## Advertising a job vacancy or a course on our website

We accept advertisements for job vacancies on our website <http://www.sars.org.uk/jobs.htm>

We also accept advertisements for courses on our website <http://www.sars.org.uk/courses.html>

The rates are as follows:

Logo + line url link to external or internal page	£210 + VAT per month
	£600 + VAT per quarter
	£2100 + VAT per annum

### What we need from you:

Banner - 468 x 60 pixels max 3 frames if animated

50 words of text

click through url or single pdf file for link

The page is constructed as follows:

Annual advertisements at the top of the page on a rolling basis

Followed by:

Quarterly advertisements on a rolling basis

Followed by:

Monthly advertisements on a rolling basis

### Affiliate discounts of 50% apply

To book advertising space please email us in the first instance

Safety and Reliability Society

Clayton House

59 Piccadilly

Manchester

M1 2AQ

[www.sars.org.uk](http://www.sars.org.uk)

Tel: 0161 228 7824 email:[info@sars.org.uk](mailto:info@sars.org.uk)

