

IRM Professional Development Forum 2012

Ideas, innovation and intelligence in risk management

Monday 23 – Wednesday 25 April, The Midland Hotel, Manchester, UK

IRM's Professional Development Forum remains the world's leading event dedicated to the advancement of practical, professional skills in cross-industry enterprise-wide risk management. Helping you navigate through uncertainty.



Speakers

Conference chairman, Ghislain Giroux Dufort
President of Canadian firm
Baldwin Risk Strategies



Tim Harford
Behavioural economist, author and
award-winning Financial Times columnist



Magnus Lindkvist
Trendspotter and futurologist



Ragnar Löfstedt
Professor of risk management,
King's College London



Anette Mikes
Assistant professor of business administration,
Harvard Business School



Ellis Watson
MD at newspaper publishers
DC Thomson Media and previously
CEO of Syco Entertainment



Forum highlights:

- experience expert seminars led by risk professionals and leading educationalists
- network with over 300 risk professionals
- stimulate your mind with our informative and topical speakers
- attain new knowledge and practical skills
- view products and services designed for the risk management community



MARSH RISK CONSULTING

Risk Management Professional:
the official magazine of
The Institute of Risk Management

RISK MANAGEMENT **Professional**



Leading the risk profession



The risk challenge ahead...

Have people and their behaviour ever been as important to organisations and risk management as they are today? At a time of growing demand for risk management knowledge and skills to tackle harsh global operating conditions, risk managers must be better equipped to tackle the demands they face.

Designed to meet the needs of all involved in risk management, from the established risk executive to the aspiring risk professional, the stimulating forum programme recognises that technical competence must be blended with a wider appreciation of the context of risk in organisations.

I look forward to seeing you in Manchester.

Mark Butterworth FIRM
Forum committee chairman

Seminar streams:

- business resilience
- enterprise risk management
- financial services
- future risk
- governance, risk and compliance
- new thinking
- public sector and not-for-profit
- practical risk solutions

Navigating through uncertainty

Where can risk professionals turn when the future is unclear and the outlook indistinct? With continued anxiety about the global economy and social unrest, IRM's Professional Development Forum remains the world's leading event dedicated to the advancement of practical, professional skills in cross-industry enterprise-wide risk management.

Standing still is not an option. As the world changes, risk professionals must adapt and ensure they are equipped with the latest ideas, tools and attitudes. How else can we tackle events such as the earthquakes in New Zealand, the Japanese tsunami and right-wing extremism in Norway?

Looking at a broad range of issues – including future risks, the sociological and political landscape, and the importance of taking risks for growth – the forum will once again feature stimulating speakers and interactive seminars.

Unrivalled networking opportunities

Catching up with friends, colleagues and clients and forming new business relationships is an important part of attending the forum. We make this easy with ample networking opportunities and social events.

A 'must attend' event for:

- risk managers
- chief risk officers
- risk academics
- actuaries
- accountants, lawyers and consultants providing risk services
- business continuity specialists
- governance, risk and compliance experts
- health, safety and environmental practitioners
- insurance specialists
- internal audit professionals
- project managers
- solution and technology providers

About IRM

The Institute of Risk Management (IRM) is the world's leading enterprise-wide risk education Institute. We are independent, well-respected advocates of the risk profession, owned by practising risk professionals. IRM passionately believes in the importance of risk management and that investment in education and continuing professional development leads to more effective risk management. We provide qualifications, short courses and events at a range of levels from introductory to expert. IRM supports risk professionals by providing the skills and tools needed to put theory into practice in order to deal with the demands of a constantly changing, sophisticated and challenging business environment. We operate internationally, with members and students in over 90 countries, drawn from a variety of risk-related disciplines and a wide range of industries.

As a not-for-profit organisation, IRM reinvests any surplus from its activities in the development of international qualifications, membership, short courses and events.

For more information and to book online, visit
www.irmforum.org T +44 (0) 20 7709 9808
E events@theirm.org

Limited sponsorship opportunities are still available.
Contact Murray Barber on murray.barber@theirm.org

Speakers



Conference chairman, Ghislain Giroux Dufort, President of Canadian firm Baldwin Risk Strategies. With 20 years of experience in ERM, business continuity and crisis management, and a background in business academia, Dufort will be chairing this year's forum. He will also be running a session on leading international ERM practices, examining current best practice based on analysis of more than 150 global firms.



Tim Harford, Behavioural economist, author and award-winning Financial Times columnist. Having previously tackled topics as varied as saving the world from Armageddon and how to match odd socks, Tim Harford, will this time ask: what are the vital interconnections between innovation and failure? And how can you deal with risk in 'close-coupled' systems?



Magnus Lindkvist, Trendspotter and futurologist. Whether playing the ukulele, singing along to music or involving his audience in an interactive game, Magnus Lindkvist is renowned for his groundbreaking and stimulating presentations that challenge and amuse in equal measure. Known for generating controversy and tackling subjects frankly, Lindkvist's speech is one not to miss. This time around Lindkvist plans to tie together his ideas on "ninja trends", the external perception of risk managers and the need for risk professionals to reinvent themselves as chief imaginary officers.



Ragnar Löfstedt, Professor of risk management and director of King's centre for risk management, King's College London. A renowned expert on risk communication and regulation issues, Ragnar Löfstedt has acted as an adviser to governments and corporations worldwide and was appointed by the UK government to oversee an independent review of health and safety legislation in 2011.



Anette Mikes, Assistant professor of business administration, Harvard Business School. As the author of the first field-based research study on risk management in financial institutions, Anette Mikes will be distinguishing between three categories of risk identified from an extensive programme of case-writing and teaching on risk management. Drawing on case studies and analysing issues such as identification, mitigation and strategy execution, Mikes will also look at the 'softer' side of risk management, including a comparison of two different risk officer styles.



Ellis Watson, MD at newspaper publishers DC Thomson Media. Currently MD at newspaper publishers DC Thomson Media, Ellis Watson is known as one of the most inspiring, instinctive and intelligent speakers in Britain. With background experience gained from board positions at John Menzies, First Group and Syco Entertainment (the joint venture between Simon Cowell and Sony), Ellis argues that a significant external shock like recession can be a springboard for opportunity and positive internal change.

"The success of the forum was strengthened by such a high level of international representation." Allan Gifford, DNV

Building your programme...

Our comprehensive programme provides you with the perfect opportunity to build your attendance into a unique learning experience. Sessions are delivered by practicing risk professionals, leading educationalists and invited experts who will share their knowledge, skills and experience with you.



Seminars

Over 30 specialist seminars to choose from including:

- methods of accident investigation
- reputation lag – is this a risk we can manage?
- operational risk and the impact of increased regulation in financial services
- what will risk management look like in 2020?
- world class ERM practices
- how to manage risk without a dedicated risk manager
- risk culture

Question time panel

Is a risk manager an unaffordable luxury?

As economic, regulatory and operational conditions continue to pose global difficulties to organisations across the globe, is cutting back on risk management a rational response for organisations or is this function vital for survival and recovery? Must a risk manager handle risk or can other professions perform just as well? How can risk management successfully position itself as a value generator rather than a cost centre?

Pose your questions to our practitioner panel and join the debate.

Exhibition

Alongside the forum this year's exclusive exhibition will showcase practical products and services of value to the risk community.

To exhibit, contact Murray Barber at events@theirm.org or call +44 (0)20 7709 9808.

Forum dinner and entertainment

Our main social event is on the evening of 24 April at the Etihad Stadium, home of Manchester City Football Club and brings together delegates, colleagues, clients and friends for what will be a relaxed enjoyable evening, starting with a drinks reception, followed by dinner, music and entertainment. Dress code: black tie.



If you would like a corporate table at the dinner, please contact Murray Barber at murray.barber@theirm.org or call +44 (0)20 7709 9808.

International diploma and financial services revision workshops

Pre-conference revision workshops for IRM international diploma (core modules) and financial services students, offer the opportunity to ask examiners, fellow students and our team any questions of concern before sitting the June examinations.

Take advantage of this occasion to:

- clarify your understanding of key issues

- brush up your exam technique
- review your progress and make final revision plans

Maximise your chances of examination success by combining attendance at the revision workshops with the full forum programme to give you the combination of academic and practical knowledge that is a key feature of an IRM qualification. To view full details visit the forum website.



Programme

For a detailed version of the programme and timings please refer to the Forum website: www.irmforum.org

Monday 23 April	Revision workshops and forum welcome evening
08:00 – 18:00	International diploma and financial services revision workshops
16:00 – 19:00	Forum registration
19:30 – 20:45	Welcome evening – buffet dinner
20:45 to late	Cash bar

Tuesday 24 April	Forum day one
08:00 – 09:00	Forum registration and exhibition
09:00 – 17:45	Sessions and seminars including: <ul style="list-style-type: none">• Professor Ragnar Löfstedt, Professor of risk management, King's College London• Lunch and exhibition• Tim Harford, Behavioural economist, author and award-winning Financial Times columnist
17:45 – 18:00	Close of day one
19:30 – 22:00	Drinks reception, Black tie dinner at the Etihad Stadium, home of Manchester City Football Club
22:00 – late	Entertainment and cash bar

Wednesday 25 April	Forum day two
08:30 – 09:15	Registration and exhibition
09:15 – 16:30	Sessions and seminars including: <ul style="list-style-type: none">• Magnus Lindkvist, Trendspotter and futurologist• Lunch and exhibition• Question time panel – is a risk manager an unaffordable luxury?• Ellis Watson, MD at newspaper publishers DC Thomson Media and previously CEO of Syco Entertainment
16:30 – 16:45	Close of forum

"The IRM conference is an essential forum that encourages communication and best practice exchange. This is therefore an ideal environment for us to meet and discuss our solutions with the people that will use and promote them within their own organisations." Phil Walden, JC Applications Development

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Venue

The Midland Hotel, a Grade II listed building, is conveniently located in the heart of Manchester city centre. The hotel is only ten miles away from Manchester International Airport and a short taxi or tram ride from Manchester Piccadilly train station.



Booking and fees

Full delegate rate (including dinner)

IRM member rate	£895 + VAT
Non IRM member rate	£995 + VAT
Concession* rate	£716 + VAT
Day delegate rate	£525 + VAT
Dinner only	£150 + VAT

*Concessions: registered charities, selected low-GDP countries, full-time academics.

Group bookings: 20 per cent discount per person when five or more delegates book and pay from the same organisation.

Special offer for IRM international diploma and financial services students – full details can be found on the forum website.

Three-day package (IRM students only)

One-day revision workshop and attendance at the full forum £965 + VAT

Two and ½ day package (IRM diploma students only)

Half-day revision workshop and attendance at the full forum £865 + VAT

Please note there is no special offer for students wishing to attend the revision workshops and only one day of the forum.

Accommodation

There are a variety of hotels nearby for every budget. Visit the forum website www.irmforum.org to book your delegate place and your accommodation.

"I really enjoyed the forum. It blended very diverse aspects of enterprise risk management. The conference addressed the needs of target audiences by analysing risk topics from the perspectives of different types of risk professionals, whether a risk manager, a chief financial officer, legal or regulatory personnel. The interactive question time panel and workshops allowed large breadth of coverage as well as detailed in-depth focus and discussion on topical risk topics."

Jeevan Perera, risk manager, NASA

Previous attendees

Active Risk, Alliance & Leicester, **Allianz**, American Appraisal, **Amlin**, Anglian Water Group, **Aon**, AstraZeneca, **AXA Corporate Solutions**, BAA, **BAE Systems**, Balfour Beatty, **Barclaycard**, Barclays Bank, **BDO LLP**, BMT Hi-Q Sigma, **BP**, Britvic Soft Drinks, **BSkyB**, BT, **Centrica Energy**, Costa Coffee, **Covalent Software**, Credit Suisse, **Crossrail**, Crowe Clark Whitehill LLP, **Deloitte**, Department of Work and Pensions, **Detica**, Deutsche Bank, **DNV**, EDF Energy, **Environment Agency**, Gallagher Bassett, **GASCO**, Great Ormond Street Hospital Children's Charity, **Guide Dogs**, Healthcare RM, **Highways Agency**, HM Revenue & Customs, **Honda Finance Europe**, HSBC, **Identity and Passport Service**, International Nuclear Services, **J Sainsbury**, KJO Aramco Gulf Operations, **KPMG**, Lloyd's Register Group, **Lloyds Banking Group**, London Underground, **Marsh**, Medical Research Council, **Merthyr Tydfil County Borough Council**, Metropolitan Housing Partnership, **Metropolitan Police Service**, Mitsui Sumitomo Insurance Group, **NAAFI**, Ofgem, **Oman Insurance Company**, PricewaterhouseCoopers, **Qatar Financial Centre Regulatory Authority**, Qatargas, **RiiR**, Rio Tinto, **Rolls-Royce**, Royal Mail Group, **Saudi Arabian Oil Company**, Sellafield, **Sony**, Tesco Bank, **The Capita Group**, Unilever, **Veolia Water UK**, Wellcome Trust, **Willis**, Zurich

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