SUBMIT YOUR IDEAS TO US…

NEWSLETTER, JOURNAL, SOCIAL MEDIA AND WEBSITE SPECIFICATIONS FOR SUBMITTING CONTENT

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What are we looking for?

The Safety and Reliability Society's aims and objectives are to disseminate knowledge about safety and reliability and related field and publish this internationally. Publishing in a digital age includes both hard copy and online, and sharing information in webinars.

We publish content from high-quality, peer-reviewed papers to promote safety, reliability and other related fields in all industries to technical conversational articles, case studies, member biographies and book reviews.

We are offering you the opportunity to share your knowledge about safety, reliability and related fields. The benefits to you are:

- **Sharing knowledge**: When you publish your knowledge, you share it with others who can benefit from it. Your knowledge can help others learn new things, solve problems, or make better decisions
- **Building reputation**: Publishing your knowledge can help establish you as an expert in your field. By sharing your insights and ideas, you can gain credibility and recognition within the industry
- **Advancing your career**: Publishing can be essential for advancing your career. It can help you get promoted, gain qualifications, join institutes or secure funding for your work.
- **Contributing to the field**: By publishing your knowledge, you can contribute to the body of knowledge in your field. Your research or insights may inspire others to build upon your work, leading to further discoveries and advancements.
- **Networking**: Publishing your knowledge can also help you connect with others in your field. You may receive feedback on your work, engage in discussions with others who share your interests, or even collaborate on future projects. SaRS members tell us this is a benefit is membership they value.

Technical content

We are looking for new insights into the many factors that contribute to the development and implementation of safety and reliability, including:

• Safety, reliability and risk analysis, assessment and management
• Modelling, prediction and testing
• Safety culture and human factors

We also encourage work that describes the cross-sector transfer of best practice in safety and reliability.

Our journal publishes relevant research papers, review articles, case studies, event summaries, opinion pieces and book reviews and our newsletter and website publish less formal content relating to safety and reliability practise.

Subjects, themes and topics

Below are examples of subjects, themes, area and topic we can consider. The list is not exhaustive, please do contact us with any ideas you are unsure about, but it gives guidance to what our audiences are interested in:

Themes: Cyber security topics in general, connected with assessing and managing safety and reliability of the Industrial Internet of Things (IIOT), Operational Technology (OT) and autonomous systems Safety of autonomous systems Maritime safety Aviation safety Use of Safety and reliability techniques in assisting Insurance Risk Management Risk Assessments in the Construction Industry eg. Safety and reliability of lifts and escalators How has the world of fire safety changed since Grenfell? Human factors. With specific requests for how we interpret warnings and alarm management and how cyber-security looks at human factors.	**How-to's:** Safety & Reliability topics and techniques – introduction to what the basic techniques are and how are they used aimed at new and early career professionals More detailed technical learning on topics like: Bowties LOPA QRA ALARP
Nuclear/Renewables: Nuclear power in the UK (past and future), and maybe review of past events such as Chernobyl and lessons learned More nuclear related topics LOPA & HAZOP study for a large power generation station How safety is being approached and will be approached in the renewables sector. How the power grid is going to cope/be reliable as we focus on renewable energy and as we shift to becoming more electric.	**Rail Industry:** General Safety & Reliability issues, QRA, Safety Risk Model, etc related to railway industry Human reliability assessment - HEART technique for railway & the development of railway-specific EPCs Software based railway control systems Hazard Identification for railway systems including Signalling Systems Regulations & Standards applicable to the Rail/Transport sector RAM and Safety for Railways - Independent Safety Assessor role Railways Application of SIL Security of railway infrastructure Cybersecurity
Oil & Gas/Petrochemical Hazards in oil and gas decommissioning and related waste disposal HAZOP, HAZID and LOPA for petrochemical plants Active fire protection system for offshore facilities	**Road/Transport** Signage on the road network, how much is too much? Personnel protection and wellbeing in operations on highway with or in proximity with live traffic New energy systems in road vehicles - electric and hybrid electric, hydrogen, etc. In due course, a follow-up to the SMART Motorway presentation, once the proposed review has been completed.
Aviation/Aerospace Safety and risk models in aerospace, with new upcoming technologies (hybrid aircrafts, H2, electrification) Air Accident Investigation. Cybersecurity In Aviation Industry Human Factors around the Boeing 737 Max Accidents	**Healthcare** Managing risk in the healthcare sector Just culture- particularly in healthcare and how to make it work in the real world eg in the face of an adversarial legal system Managing risk in the pharma / medical device sector.

SOCIETY Newsletter

Opportunities

Technical Articles

Book Reviews

Industry News (not advertising)

Standards News

People News

Branch News and Reports

Events

Tone

The Safety and Reliability SOCIETY newsletter updates members on the above topics. The tone is conversational to technical.

Audience

The audience for the Safety and Reliability SOCIETY newsletter is:

SaRS Members (80% mailed hard copy 20% online view)

SaRS Affiliate Organisation Employees (Via SaRS Members Area online)

Content Specification

Technical Article	up to 500 words including title and signature
Book Review	200-300 words
News Items	200 words
Reports	200-300 words + graphic
Events	100 words (please note hyperlinks will not be included in hard copy)

Font: Calibri

Size: 12pt

Colour: Black

Line spacing: 1.5

Please use consistent style and font throughout (text and headings). Please spellcheck and edit your content as SaRS will not provide editorial unless agreed.

Graphic Specification

The Safety and Reliability SOCIETY Newsletter does not publish graphics or images

Frequency and submission

The Safety and Reliability SOCIETY Newsletter is published 8 times per year,

January, February, April, May, July, August, October November

Please submit your content to info@sars.org.uk at least one month before the next newsletter. We cannot guarantee publication or publication on your timescale – if your content is suitable, we will contact you with a timescale for publication and any editorial comments.

Journal

Opportunities

Technical Articles

Guest Edited Special Issue (editorial + 3-4 papers)

Standards News and articles

People News

Branch News and Reports

Safety and Reliability publishes high-quality, peer-reviewed papers to promote safety, reliability and other related fields in all industries.

Safety and Reliability seeks new insights into the many factors that contribute to the development and implementation of safety and reliability, including:

• Safety, reliability and risk analysis, assessment and management
• Modelling, prediction and testing
• Safety culture and human factors

We also encourage work that describes the cross-sector transfer of best practice in safety and reliability.

Tone

The Safety and Reliability Journal is published by Taylor and Francis and carries academic papers and industry articles/papers/case studies. The tone is technical.

Audience

The audience for the Safety and Reliability Journal is:

Online Safety and Reliability Audience – selected articles and papers are open access

Members of SaRS are mailed a hard copy of the journal on publication

17K annual downloads/views

Content and Graphic Specification

Please see the Taylor and Francis website for the Safety and Reliability Journal

Instructions for Authors – Taylor and Francis have a dedicated Author Services Portal

Editorial Policies – Please read before submission

Guest Edited Special Issues

Guest edited special issues focus on a particular technical area or industry domain. SaRS welcomes proposals for Guest editorial plus 3-4 papers (5-8 for a double issues). SaRS will arrange a call for papers through Taylor and Francis to ensure the widest publicity for the special edition. The Special Edition Editor(s) will join the editorial board and arrange for peer review via Editorial manager.

Please send proposals or expressions of interest to Managing Editor Jacqueline Ward

jacqui@sars.org.uk

Submission of Papers

The Safety and Reliability Journal accepts year-round submission.

Full submission details can be found here:

Submit and article

Your article or paper will go through a peer review process – you can log in to your submission portal to check progress.

Webinars

Opportunities

Technical Presentations

Industry Case Studies

Panels

The Safety & Reliability Society (SaRS) webinar programme is brought to you by the SaRS Webinar Working Group (WWG) with the objectives of:

- **Providing** high quality cross industry learning on interesting safety and reliability (S&R) topics
- **Promoting** the message of a safer and more reliable world
- **Encouraging** greater participation in the development of S&R across all industries
- **Providing** presenting, career development and CPD opportunities to individual S&R practitioners
- **Broadening** the reach of SaRS and encouraging more S&R professionals to get involved with the Society
- **Helping** to meet the charitable aims of the Society

Tone

The Safety and Reliability Webinars. The tone is technical to conversational.

Audience

The audience for the Safety and Reliability Webinars is:

Anyone interested in Safety and Reliability worldwide for live webinars

Webinars are archived in the Members Area of the SaRS website for viewing by SaRS members and employees of Affiliate Organisation Members.

Content Specification

Technical Articles/Case Studies	Technical webinars are 30-40 minutes followed by a shot Q&A
Panels	Short presentations of 15 minutes followed by panel Q&A

Slide specification for presentations

PowerPoint presentations:

Font: Calibri

Size: 12pt

Colour: Black

Line spacing: 1.5

Please use consistent style and font throughout (text and headings). Please spellcheck and edit your content as SaRS will not provide editorial unless agreed.

Graphic Specification

Publicity Graphic	1200x900 pixels
Banner	468x60 pixels
Headshot	250x250 pixels

Format:

PNG (Portable Network Graphics)
JPEG (Joint Photographic Experts Group)
GIF (Graphics Interchange Format)

Please note that SaRS will not generate an image for your content unless specifically agreed.
SaRS does not take responsibility for any copyright graphics sent to us and you will be liable for any misuse.

Submission

The Safety and Reliability accepts year-round submission for the SaRS Webinar programme.

Please submit your webinar enquiry/proposal to info@sars.org.uk and the content will be sent to the Webinar Committee who will contact you with more details. .

If your enquiry/proposal is suitable we will contact you with a timescale for the webinar and any editorial comments.

Website

Opportunities

Technical Articles (Body of Knowledge)

Industry News (not advertising) (Front page news article)

Standards News (ETA pages)

People News and bios (Who are our members?)

Branch News and Reports (Branch pages)

Events (Sars events or other events)

Tone

The Safety and Reliability website updates members on the above topics. The tone is conversational to technical.

Audience

The audience for the Safety and Reliability SOCIE website www.sars.org.uk is:

Anyone interested in Safety and Reliability worldwide

Average 3k front page views per month with visitors clicking through 3 pages.

Content Specification

Technical Article	Technical articles can be any length from a static link to a full article. Full articles may be posted behind the main page and linked.
Industry News (not advertising)	200-300 words
People News and Bio	200-300 words + headshot
Branch news and reports	200-300 words + graphic
Events	200-300 words plus banner or graphic

Font: Calibri

Size: 12pt

Colour: Black

Line spacing: 1.5

Please use consistent style and font throughout (text and headings). Please spellcheck and edit your content as SaRS will not provide editorial unless agreed.

Graphic Specification

Front page news graphic   1200x900 pixels

Banner   468x60 pixels

Headshot   250x250 pixels

Format:

PNG (Portable Network Graphics)

JPEG (Joint Photographic Experts Group)

GIF (Graphics Interchange Format)

Please note that SaRS will not generate an image for your content unless specifically agreed.

SaRS does not take responsibility for any copyright graphics sent to us and you will be liable for any misuse.

Submission

The Safety and Reliability accepts year-round submission for the SaRS Website.

Please submit your content to info@sars.org.uk and the content will be sent on to the appropriate editor.

If your content is suitable we will contact you with a timescale for publication and any editorial comments.

Social Media Posts and Graphics

Opportunities

Technical Articles

Standards News and articles

People News

Branch News and Reports

Safety and Reliability curates the following social media channels:
LinkedIn
Instagram
Facebook
Twitter

Extensive A/B testing has shown that LinkedIn bring the most engagement and SaRS is seeking technical articles for posting on the LinkedIn feed and groups.

Tone

The tone is conversational to technical.

Audience

The audience for SaRS social networking is:

Online Safety and Reliability worldwide

LinkedIn feed with xx followers

LinkedIn Group with xx members

London Branch LinkedIn group with xx members

Twitter feed

Facebook feed

Instagram feed

Content Specification

Technical Article	LinkedIn feed and groups – 200-300 words (please supply hashtags if possible) Linkedin Article – 500-200 words
Industry News (not advertising)	200-300 words
People News and Bio	200-300 words + headshot
Branch news and reports	200-300 words + graphic
Events	200-300 words plus banner or graphic

Font: Calibri

Size: 12pt

Colour: Black

Line spacing: 1.5

Please use consistent style and font throughout (text and headings). Please spellcheck and edit your content as SaRS will not provide editorial unless agreed.

Graphic Specification

LinkedIn/Facebook/Twitter:

Image size: Minimum of 440 x 220 pixels and maximum of 1024 x 512 pixels

Format:

PNG (Portable Network Graphics)

JPEG (Joint Photographic Experts Group)

GIF (Graphics Interchange Format)

Aspect ratio: 2:1

Maximum file size: 5 MB for photos and 15 MB for GIFs

Instagram

Image size: Minimum of 1080 x 1080 pixels and maximum of 2048 x 2048 pixels

Format:

PNG (Portable Network Graphics)

JPEG (Joint Photographic Experts Group)

Aspect ratio: Square (1:1), landscape (1.91:1), or portrait (4:5)

Maximum file size: 8 MB

Headshot   250x250 pixels

Format:

PNG (Portable Network Graphics)

JPEG (Joint Photographic Experts Group)

GIF (Graphics Interchange Format)

Please note that SaRS will not generate an image for your content unless specifically agreed.
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Submission

The Safety and Reliability accepts year-round submission for the SaRS Website.

Please submit your content to info@sars.org.uk and the content will be sent on to the appropriate editor.

If your content is suitable we will contact you with a timescale for publication and any editorial comments.

Advertising with the Safety and Reliability Society

PUBLICATIONS

SOCIETY Newsletter:

Advertisers can include a printed A5 insert/leaflet/flyer to be inserted in the A5 Society Newsletter envelopes which are sent to members 8 times per year (Jan/Feb/April/May/July/Aug/Oct/Nov)

- The cost for a Society Newsletter insert is £550.00
- You will need to send us 500 copies of the flyer - if you need us to print it we can provide this at an additional cost depending on specifications.
- An individual mailing to the Society membership costs £770.00
- The copy can be A5, single or double sided.
- Copy dates are the 25th of the month preceding the required distribution month

Safety and Reliability Journal

We are not currently taking advertising for the Safety and Reliability Journal.

ONLINE

Website:
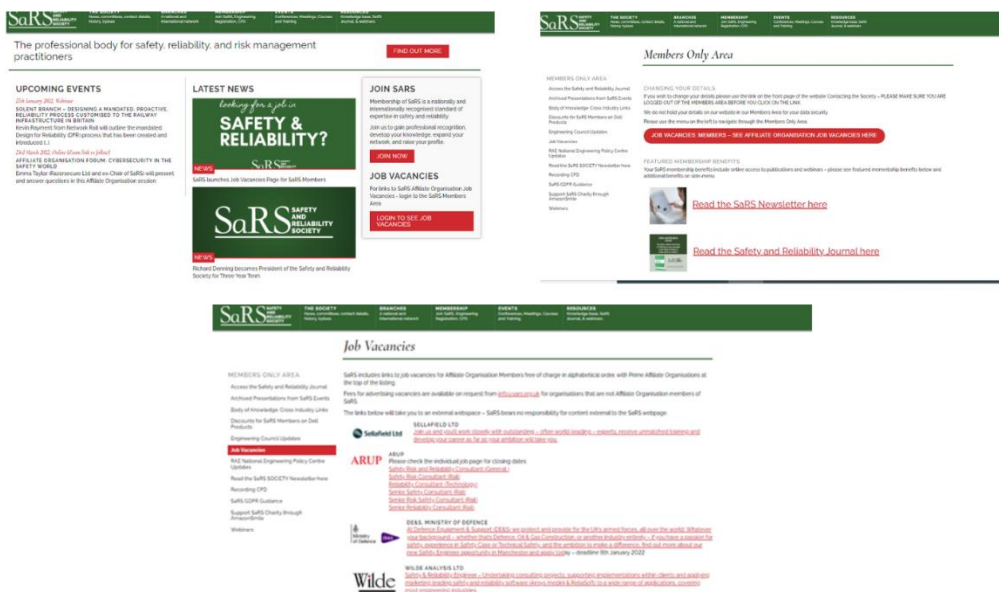
We accept advertisements for job vacancies which are listed in the members area of our website FROM AFFILIATE ORGANISATION MEMBERS ONLY.

We ask you to provide a static link to a jobs page on your website that sits in our Job Vacancy area or a single like to a current vacancy. We also share you job vacancies on out LinkedIn account.

If you are an Affiliate Organisation member that cost of advertising is included in your annual or Prime Affiliate fee.

Please download the specification form here and email to info@sars.org.uk

Please note, if you submit a current job, you will need to alert the SaRS office when the date closes so the job can be removed.

If you have any question about submitting content please email info@sars.org.uk